



Sandra Luu

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Portfolio
sandraluu.com



LinkedIn
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01 Experience

Architect & Designer | pbp architekten bda

since September 2018 / Hamburg, Germany

- Created comprehensive architectural drawings for various project phases, including schematic design, design development, and construction documents, ensuring accurate representation of design intent and seamless construction implementation.
- Utilized Adobe Creative Suite to create eye-catching covers for 7 publications, including books and booklets.
- Led the art direction for a new website concept, aligning it with company goals, values, and branding guidelines.

Student Assistant Architecture | Jomp. Architektur

October 2016 – August 2018 / Hamburg, Germany

- Developed schematic and detailed drawings for all project phases while meeting tight deadlines, collaborated with contractors to ensure accurate construction implementation.
- Developed high-quality 3D renderings for 3 architectural projects.

Intern Architecture | TTT Corporation

April 2018 – June 2018 / Ho-Chi-Minh-City, Vietnam

- Collaborated with the team to develop detailed architectural drafts for multiple resort and residential projects.
- Collaborated with a team of urban planners to develop an innovative and sustainable urban concept for District 2 in Ho-Chi-Minh-City.

Skills

Design

- Graphic Design
- Brand Design
- Social Media Content
- Social Media Management
- Adobe Photoshop
- Adobe InDesign

Architecture

- LPH 1 – 5 HOAI
- Renderings
- ArchiCAD
- Vectorworks

Languages

- German
- English
- Vietnamese

02 Notable Projects

re:mix.Downtown - Master Thesis

February 2021 – August 2021 / HafenCity University Hamburg

Within the scope of the master's thesis, the topic of inner-city decline in Hamburg's city center was analyzed and concepts with innovative technologies for revitalization were elaborated. Particular attention was paid to the aspects of e-commerce and the pandemic as a catalyst.

Bildungsboulevard

October 2018 – March 2019 / HafenCity University Hamburg

In the interdisciplinary draft with upcoming teachers, a new inclusive school in the area between Neugraben and Neuwiedenthal, which covers the preschool and elementary school, was conceptually developed. In addition to the pedagogical concept, the focus is on the challenges of integration into the neighborhood, the promotion of sustainable development and the creation of a place of learning and living with equal opportunities.

TRANS.Border

October 2015 – August 2016 / HafenCity University Hamburg

TRANS.Border is a project in which approaches to solutions for the Kleiner Grasbrook, an area south of the Elbe, have been developed. Currently, most of the land is used for industrial purposes, making it unattractive and, despite its central location, inaccessible to the public. The concept is to combine a hybrid building with uses such as education, sports, gastronomy and temporary living on the site opposite the Elbphilharmonie concert hall. In order to be able to access the area, a dock is also being considered.

03 Education

M.Sc. Architecture | HafenCity Universität Hamburg

October 2018 – September 2021

- Tutored and mentored a diverse group of over 50 students in Photoshop, InDesign, and ArchiCAD.

B.A. Architecture | HafenCity Universität Hamburg

October 2014 – September 2018

04 Interests and passions



Architecture



Design



Arts



Travel



Anime



Manga



Gaming



Plants